

# An Entrance Fee-Based Color-A-Thon

***This Entrance Fee-Based Color-A-Thon is great for High Schools and Non-Profits who want to host a 3k or 5k community-wide event!***

***Charge a flat \$30 entry fee!***

**70% PROFIT** with total registrations of \$7500 or more

**50% PROFIT** with total registrations of less than \$7500

**Charge a flat \$30 entry fee!**

**The entry fee includes 1 t-shirt and 1 color pack per registrant!**

## Plus you get...

- ☒ Bulk Color Dust. The more money you raise, the more color dust we send.
- ☒ Individual color packs: one for each participant.
- ☒ Color Coordinator Guide: Takes the chairperson from planning to completion of your event.
- ☒ 15 Event Posters: To promote your event throughout the community
- ☒ Custom pledge site with Supporting Advertising Spots for your group to sell and keep 100% of the profit.  
***We suggest selling them for \$500 each.***
- ☒ Credit Card Processing: For online registration.
- ☒ Money Management Software: An easy tool to assist and organize the chairperson with entry fees.
- ☒ Option to Rent Color-A-Thon outdoor flags: For use during your event.
- ☒ Option to Rent Color-A-Thon arch: For use during your event.
- ☒ 30 route marker flags: Makes marking your course easy and helps guide your participants.
- ☒ Feed on Fitness Twitter Feed: Healthy lifestyle suggestions kids can use for life.
- ☒ DJ Party Guide: Suggested script, tips and suggested song list if you hire a DJ.
- ☒ Freight for all of the above items that are shipped to your group is included – No hidden fees!
- ☒ Great Customer Service!

## What YOU provide and are responsible for:

- ☐ Happy Volunteers to plan and run the event.
- ☐ **The School/Group is responsible for the cost of \$3.00 per T-Shirt for all students, participants and/or volunteers.**
- ☐ After party expenses: DJ, water or anything else your group would like to have at your party. The banner ad sales should cover these expenses.
- ☐ The event is run by your volunteers so you have maximum control and profit and can make the Color-A-Thon your very own.

**Your ONLY cost!**



**ONLY \$3 each!**



**Each entry fee includes 1 color pack!**

**Additional Color Packs and other fun merchandise can be purchased and sold to participants the day of your event!**



844-538-4015  
www.schoolathon.org

