

# A Fundraiser/Donation-Based

# Color-A-Thon

***This Fundraiser/Donation-Based Color-A-Thon is great for Elementary and Middle Schools who want to host a COLORFUL walk-a-thon to raise the most money for your school!***

***With this type of event, your school makes up to 70% Profit!***

**70% PROFIT** with total donations of \$12500 or more

**60% PROFIT** with total donations of \$7500 to \$12499

**50% PROFIT** with total donations of less than \$7500

**Fantastic PRIZE PROGRAM and INCENTIVE PROGRAM are included to get the MOST PARTICIPATION and MAXIMUM PROFIT for your school/group's fundraiser!**

## Plus you get...

- ☒ Bulk Color Dust: The more money you raise the more color dust we send.
- ☒ Individual Color Packs: Minimum one for each participant
- ☒ Color Coordinator Guide: Takes the chairperson from planning to completion of your event.
- ☒ 2 Hallway Posters: To promote your sale.
- ☒ 15 Event Posters to promote your event throughout the community.
- ☒ Pledge/Collection Envelopes: One for each participant.
- ☒ Parent Letter: We print the letter for you on the Collection Envelope.
- ☒ Custom Pledge Site: For each participant when they register online.
- ☒ Credit Card Processing: For online donations and Entry Fees.
- ☒ Money Management Software: An easy tool to assist and organize the chairperson with counting & collecting donations.
- ☒ Student Rewards Program: Great incentives including personal color packs, t-shirts much more.
- ☒ Student Rewards Pre-Packing: We pre-pack the awards per seller for easy distribution.
- ☒ Option to Rent Color-A-Thon outdoor flags: For use during your event.
- ☒ Option to Rent Color-A-Thon arch: For use during your event.
- ☒ 30 small route marker flags: Makes marking your course easy and helps guide your participants.

- ☒ R.E.A.C.H. for it: Curriculum program with daily audio announcements and video kick-off.
- ☒ Feed on Fitness Twitter Feed: Healthy lifestyle suggestions kids can use for life.
- ☒ DJ Party Guide: Suggested script, tips and suggested song list if you hire a DJ.
- ☒ Custom pledge site with Supporting Advertising Spots for your group to sell and keep 100% of the profit.  
***We suggest selling them for \$500 each.***
- ☒ Freight for all of the above items that are shipped to your group is included - No hidden fees!
- ☒ Great Customer Service!

## What your group provides...

- ☐ Happy Volunteers to plan and run the event.
- ☐ **The School/Group is responsible for the cost of \$3.00 per T-Shirt for all students, participants and/or volunteers.**
- ☐ After party expenses: DJ, water or anything else your group would like to have at your party. The banner ad sales should cover those expenses.
- ☐ The event is run just by your volunteers so you have maximum control, profit and can make the Color-A-Thon your very own!
- ☐ We will do a Kick Off to make a big impact and maximize donations
- ☐ We will play/show the daily/weekly announcements to keep up student interest and maximize donations.

**Your ONLY cost!**



844-538-4015  
www.schoolathon.org

