

Color-A-Thon

No Upfront
Costs!

Presented by

schoolathon.org

COMMUNITY • CHARACTER • COLOR!



What is a Color-A-Thon™?

Color-A-Thon™ is a fun event for students and adults of all ages. Students collect donations from friends and families, earn rewards according to the amount of money they raise and then get to participate in a race/walk that ends in a blast of color...the Color-A-Thon event!

The **COLOR CRAZE** that's *sweeping the nation* can now be **your school/group's SUCCESSFUL FUNDRAISING** event!

LET'S GET STARTED!

1. Pick your event date!
2. Plan & Promote!
3. **Have Fun in Full Color!**

This is a perfect community event!

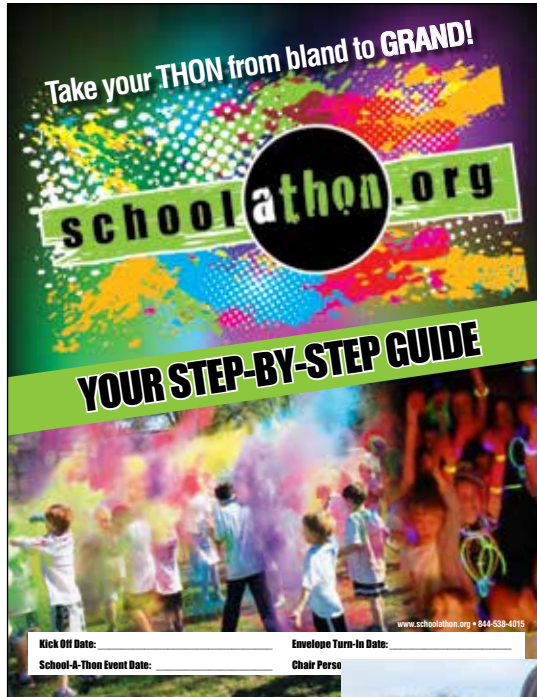
Color-A-Thons are a fun, healthy, and family-friendly event to help you raise money for your school or group. And we are with you every colorful step of the way!

IT'S ALL IN THE DETAILS



We provide you with all you need to plan, promote and execute your event.

- Route marker flags
- Arch is available to rent
- Posters
- Videos
- Sponsor Portal site where you can download customizable postcards, videos, posters, kick-off powerpoints and more!



Prizes that make the event more fun!

Color-A-Thon Event Planning Guide

A guide that will take you step by step through the entire process of the planning your Color-A-Thon event. From the initial planning stages with your committee, the Kick-off, all the way to the actual Color-A-Thon event.



Take your "THON" from bland to GRAND!

We have options that can be customized to fit your school or group!

In-School Incentive Program! • Friends & Family Color Club • Community Participation • R.E.A.C.H. Curriculum

sales@schoolathon.org



1-844-538-4015