



# AWESOME ADVERTISING AND SPONSORSHIP OPPORTUNITIES

We are hosting a Color-A-Thon to raise funds for our school/group. Students from our school/group will be asking for donations from friends and relatives near and far to support this fun and healthy community event.

## What is a Color-A-Thon™?

Our Color-A-Thon is a 3k where participants run/walk/dance through the course and get color-blasted in safe, eco-friendly, plant-based powdered dye at every zone...turning them into a moving target of fun!

After the race participants jam out to music at the After Blast Party. We will count down to when everyone rips open their color packets to share a blast of color with friends, family, and everyone around. The result is a once-in-a-lifetime experience that many people tell us is the most fun they've ever had exercising.

## Date of Event

## Location of Event

## How can you help?

As our students raise donations in person and through their websites, our group has many opportunities for community businesses to be involved. We are looking for businesses to advertise on our event and student websites, supply water and even provide fun give-aways at our After Blast Party.

Please look over these sponsorship and advertising opportunities and let us know how you want to be involved. You can be part of the fun and promote your business.

You can also participate at our Color-A-Thon Event when you register! We would love to have you join us!

## Why we are raising money:

**The H<sub>2</sub>O VIP** Help keep our participants hydrated all through the course!

**\$XXX**

**What you get:** Your company gets an Island Ad and link on our Event Website. This website is viewed everytime someone registers online for our Color-A-Thon Event. Plus multiple "Call-Outs" at our After Blast Party.

**After Blast Party Hero** Donate dollars for prizes, give-aways, music and fun!

**\$XXX**

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**Super Hero** Your donation helps fund our students' Color-A-Thon experience.

**\$XXX**

**What you get:** Your company gets an Web Banner Ad and link on our Event Website. This website is viewed everytime someone registers online for our Color-A-Thon Event and is seen on all our students' personal donation web pages (see attached). Plus multiple "Call-Outs" at our After Blast Party.

**Super Star** Your donation helps fund our students' Color-A-Thon experience.

**\$XXX**

**What you get:** Your company gets an Web Banner Ad and link on our Event Website. This website is viewed everytime someone registers online for our Color-A-Thon Event and is seen on all our students' personal donation web pages (See attached). Plus multiple "Call-Outs" at our After Blast Party.

**Contact Name**

**Contact Phone Number**

**Contact Email**