



AWESOME SUPPORTING ADVERTISER OPPORTUNITIES

Color-A-Thon Event Website

You have the opportunity to sell corporate advertising spots on your Event Website and Student Web sites. Be sure to secure these advertisers **BEFORE Kick Off** to maximize the exposure. Local companies like to donate and support family-friendly events. You can charge what you want for these spots, we suggest \$500 each. Use them in exchange for product or services you need for your event such as a D.J. or a grocery store that will provide bottled water.

Send the logos to art@schoolathlon.org and we will create the web ad.

We can accept .jpg or .png files only. The width of the ad is variable but the

maximum height is 88px tall. Also include the URL/web address for each

banner ad to link to. Once an ad is placed, it cannot be edited or changed.

Download and customize the Supporting Advertiser Information Sheet and send to potential advertisers. You will find it on the ***SPONSOR INFO PAGE.***

The screenshot shows a website for a "TIGER COLOR RUN" event at Broadhurst Elementary, organized by Matt Maher. The page has a green header with navigation links: Home, Contact, Login, and a shopping cart icon. The main banner features a photo of children with colorful powder on their faces and the text "Welcome to our COLOR RUN!". Below the banner is a pink bar with the text "TIGER COLOR RUN". The page content includes the text "Broadhurst Elementary / Matt Maher" and "Matt Maher's donation page". A photo of four children with colorful powder on their faces is shown with a play button icon. To the right of the photo, the event details are listed: DATE: Saturday, October 15th, TIME: 2:00 PM, and GUEST ARE WELCOME!! PLEASE REGISTER BELOW!. Below this is a link "CLICK HERE FOR DIRECTIONS". A thank you message follows: "Thank You for visiting my Color Run Donation Site. I am so excited to participate in this Event. Please help our group by making a donation below. The more I raise, the more fun stuff I earn for the day of the Color Run!". The last day to donate is listed as Monday, October 1st. At the bottom, there is a section for "Event Sponsors" with logos for Scher & Scher Law Group, Tiki Dental, Yes We Can, and DJ Joey D. A footer message states "A donation is a great way to help!". Social media icons for Facebook, Twitter, LinkedIn, and Instagram are visible on the right side of the page.